CENTER FOR GREAT NEIGHBORHOODS OF COVINGTON ANNUAL REPORT

## Center for Great Neighborhoods

strengthens communities through:



**Community Engagement:** CGN brings neighbors together to build relationships, improve their neighborhoods, and improve their lives.



**Youth Leadership:** CGN is committed to helping youth realize their full potential as citizens now.



**Creative Placemaking:** CGN believes everyone has a creative contribution to make to the community. Creative placemaking is any artistic or creative effort to make a particular community stronger.



**Economic Development:** CGN supports economic development to assist entrepreneurs in creating jobs and providing services for our community.



**Health:** CGN is committed to helping Covington become a healthy place where residents have access to healthy food, physical activity, clean air, and affordable health care.



Housing & Neighborhoods: CGN invests in high-quality housing and amenities as key elements in creating vibrant neighbor-



**Financial Wellbeing:** CGN is committed to equipping low/moderate income residents with a wide range of financial knowledge and skills that will make them more financially

At Center for Great Neighborhoods, we believe that the most effective way to strengthen a community is through the active participation of those who live and work there. Simply speaking, our mission is to help people improve their lives as they work to improve their community. We focus much of our organization's resources on supporting residents' efforts to harness their gifts, talents, and creativity and make their neighborhoods great places.

We are aided in our place making by support from generous investors such as the Place Matters funding collaborative, United Way, The Carol Ann and Ralph V. Haile Jr. / U.S. Bank Foundation, LISC, The City of Covington, and PNC Bank.

This past year we received the great news that The Kresge Foundation had chosen to support creative placemaking in Covington through Center for Great Neighborhoods. This support will bring significant resources to our neighborhoods.

It is my hope that you will see this annual report as a celebration of the power of community and a road map for how to create a healthy, vibrant community. Together with many of you, we are addressing issues critical to our community such as education, income and health through civic engagement, leadership development and creative placemaking.

Finally, as you page through this report, I hope you will also recognize how important you are to the success of CGN and this community.

Thanks, Tom DiBello

# COMMUNITY ENGAGEMENT

# **ECONOMIC DEVELOPMENT**

## 6000+ RESIDENTS

engaged by 32 different neighborhoods and resident led associations.

# 135+ PROJECTS

completed by resident led groups, making Covington the best it can be.

# **PROJECT HIGHLIGHTS**

## **Great American Cleanup**

CGN partnered with Keep Covington Beautiful for a 1 day city-wide cleanup where more than 750 volunteers collected over 5000 pounds of garbage.

An Artswave grant provided funds for 3 free professional arts performances, including Pirates of Penzance by the Cincinnati Opera.



\$100,000

secured to build Latonia Community Cardinal's intergenerational Park.



CGN received National Recognition and a \$20,000 award from LISC and the MetLife Foundation for innovative community policing partnership and neighborhood revitalization.

# \$39,447 AWARDED FOR 19 PROJECTS

that increased resident engagement, attracted new residents, created a sense of place, & brought people together

# \$10,000 AWARDED TO 7 NEIGHBORHOODS

1 partnership with COV200 to increase a sense of community and generate pride

Leveraged over \$100,000 from the City, other partners, the resources of the groups, and volunteer sweat equity.

This year, CGN supported the City of Covington in creating the Covington Community Developer Initative which expedites foreclosure procedures on vacant and blighted buildings to accelerate redevelopment.

## RENOVATED

- 7 Homes
- 7 Rental Units 1 Commercial Unit
- 5000 sq ft

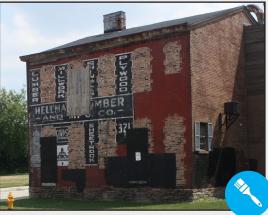
### **SOLD**

**5** Homes

## ACQUIRED

7 Buildings for future development

Coming in 2015: Hellmann Lumber Mill Creative Campus with leasable artist studios





# Shotgun Row

a large scale creative placemaking effort, is 5 formerly blighted houses that have been transformed into beautiful, modern homes.

CGN increased the housing values over 200% and changed the perception of a block from one of the neighborhood's worst to one of its best.

# **YOUTH LEADERSHIP**

# FINANCIAL WELLBEING

"The CYC program helps our children to visualize the accomplishments of being a leader. The program helps build self esteem for the youths to be able to come out of their comfort zone and show leadership. A huge thanks to the Center for Great Neighborhoods. What a way to make a difference!" - Dawn Vancini, CYC parent

## **95 YOUTH** rticipated in youth leadershi

participated in youth leadership efforts in 2013 - 2014

## \$1000 AWARDED

by the Covington Youth Commission (CYC) to 5 youth projects to improve the community.

134 YOUTH involved in planning and implementing 8 service learning projects

### 95 PERCENT of 4th & 5th graders served in

of 4th & 5th graders served in BLOCK reported a stronger connection to their community



CYC at mock commission meeting



All ages work together to plant trees at a Cov200 Impact Day



Born Leaders of Covington Kentucky (BLOCK) partipants with their community symbols project



Financial education at Holmes High School



VITA free income tax services



Grow the Cov is one of CGN's fiscal accounts

"I was very appreciative that a representative from the center performed my mid-season tax review on Aug. 25th @ 6pm. I thanked the person for doing so, and thank the Center for providing that service. Look forward to when the tax season will begin soon, and to have the staff perform my tax audit again at that time. Thanks to you all @ the center, and see everyone when tax season arrives around February." Sincerely, Andrew N

# 307 INDIVIDUALS

recieved financial education via workshops and trainings

> 984 FAMILIES

served with free income tax preparation services

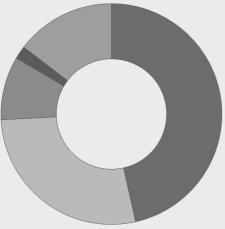
# \$1.3 MILLION REFUNDED

back to families through our free income tax preparation service

## 43 FISCAL ACCOUNTS managed as a financial service to resident led organizations.

# **CGN Staff**

### **FUNCTIONAL EXPENSES**



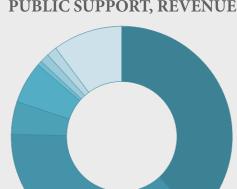
- Foundations, Trusts, Indivduals \$1,200,795 (38%)
- Foundations Housing Development **DUBLIC SUPPORT, REVENUE** \$1.173.014 (37%)
- Government Grants Programming \$151,865 (5%)
  - Government Grants Housing \$193,793 (6%)
    - Fund Development \$20,836 (1%)
    - Management \$42,417 (1.5%)

Other Revenues \$47,528 (2%)

Custodials \$320,990 (10%)

- Program Services \$909, 811 (47%)
- Housing Development \$541,670 (28%)
- Admin & General \$181,937 (9%)
- Fund Development \$37,056 (2%)

■ Custodials \$286, 204 (15%)



#### NET ASSETS End of Year Net Assets - \$2,326.645.00

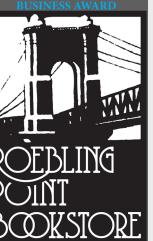


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#### GREAT NEIGHBOR AWARDS





#### COMMUNITY LEADER AWARDS



#### **KEY TO THE FUTURE AWARDS**



### HIGH IMPACT DONORS

LISC

**Place Matters** 

**PNC Bank** 

Carol Ann and Ralph V. Haile Jr. / US Bank Foundation

City of Covington

Jim & Judy Adams

Duke Energy Urban Revitalization Initiative

Ed & Joann Hubert Family Foundation

ORGANIZATIONAL DONORS

Friends of Covington ISQQCBE, Inc. Latonia Business Association Pointe Benton Homeowners Association Scripps Howard Foundation Sisters of Notre Dame of Covington Citizens Bank of N. KY Village Idiot, LLC

United Way of Greater Cincinnati

The Kresge Foundation

### **INDIVIDUAL DONORS**

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